

# MOUNT PLEASANT

## Mount Pleasant Green Initiatives Committee, Ward 7

ACTIVATION DATE: DECEMBER 1, 2019

TOTAL GRANT AMOUNT: \$105.00



The Mount Pleasant Green Initiatives Committee led this project, excited to activate a piece of their community as their first endeavour. One of the initial ideas for the funding was to hold an event celebrating Balmoral Circus, a central landmark in the Mount Pleasant community.

In an effort to increase efficiency, DREAM and SCHEME were combined for this group. Led by the ActivateYYC team, the group conducted a walk-through and determined three major issues: lighting, signage, and wayfinding. They evaluated proposed shortcuts against their Green Transportation Goals:

1. Increase walkability and active transportation within Mount Pleasant, and
2. Reduce reliance of Mount Pleasant residents on motor vehicles.

**“We had multiple comments from passersby who were excited about having better visibility along the pathway.”**

After considering a number of locations and ideas, they decided to tackle lighting, in order to improve visibility and safety, and increase usability.

The team decided to install solar lights around the

Community Hall, which didn't require any permitting, simply the permission of the Community Association.

On December 1, 2019, the team went out to ACTIVATE. The whole install took less than an hour, and had already gleaned some compliments from people walking by.

