

Activate **YYC**

ActivateYYC 2022

Application Guide



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We are here to help!

Project Coordinator

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BACKGROUND

ActivateYYC is a tactical urbanism microgrant initiative first launched in May 2016. It saw Calgarians temporarily change spaces to encourage people to “walk, play and be neighbourly”. One of the team’s goals was to capture learnings to improve city approval and permitting processes to encourage more residents to activate their public spaces. For five years, ActivateYYC projects have resulted in many transformed walkways, spaces and brought together thousands of neighbours to walk, play and be neighbourly.



WHAT IS TACTICAL URBANISM?

Tactical urbanism projects are small temporary low-cost initiatives that help change how people use and interact with spaces. Tactical urbanism initiatives spark neighbourly conversations, which build community connection, increase the movement of residents in a community and create safer streets. Many of our projects challenge city processes and some even lead to permanent changes.

OVERVIEW FOR 2022

ActivateYYC 2022 will offer microgrants to support two different project streams:

- 1) \$1000 Walk, Play and Be Neighbourly
- 2) \$3000 Bump-Outs & Pathways

Here is a bit more about each stream...

Walk, Play and Be Neighbourly - \$1000

The \$1000 project stream will focus on Walk, Play and Be Neighbourly. These projects can be almost anything if they mobilize people to move differently in their community, re-imagine space into place or create a sense of neighbourliness.

Some ideas might include:

- Little free library circuit
- Sidewalk art
- Buddy benches
- Garden competitions
- Asset mapping of community amenities
- Painted communication walls
- Beautification of chain link fences



Check out the [“Projects”](#) tab for more great ideas.



Bump Outs and Pathways \$3000

The \$3000 project will take place on residential streets (non-bus routes) or on pathways within neighbourhoods. These projects will encourage traffic calming, accessibility, safety, walkability and so on. They will all require City of Calgary permits to proceed.

Bump Out activations are positioned on streets. A bump out is the narrowing of cross-streets so that car traffic is slowed and pedestrians and other modes of transportation (i.e., bikes and scooters) can reclaim the street.



Bridgeland Riverside constructed Calgary's first called "PolkaDot" Intersection.

Pathway activations are positioned in parks, laneways, catwalks, or pathways. These are place-making projects that increase safety, accessibility, usability.



Technically known as “engineered walkways”, and commonly referred to as “shortcuts”, “catwalks”, “mews”, “alleys”, or “walkways”. They are designed to cut-through the street grid of many Calgary communities.



Requirements for Bump Outs and Pathways:



- 1) Bump outs limited to residential street (no bus route)
- 2) Use of posts will not be necessary
- 3) City permit required
- 4) Permission of adjacent property owners is also required



TIMELINE:

ActivateYYC 2022 will run from March to October 2022. Projects will run April through September.

- March 2022 - Application Launch
- No application deadline – ongoing intake until all funding is granted



October 31, 2022– All projects must be completed and reported on, otherwise the grant could be forfeited.

WHO CAN APPLY?

Local business, business revitalization zones, community organizations and community associations all look forward to the annual cycle. Individuals can apply as well but must partner with an organization for insurance purposes.

HOW TO APPLY:

- 1) Talk to us to discuss your idea at activateyyc@calgarycommunities.com
- 2) Build some community support
- 3) Complete the on-line application for either the \$1000 or \$3000 stream (only one per organization)
- 4) You will hear back with a few weeks of applying as to the decision to fund or not.



You could talk to us about submitting a video answering the questions. Talk to us, we will provide you a list of questions and help you upload your video app to us.



Your application must be complete before we will consider it.

NEED HELP APPLYING?

The Federation is committed to open, fair, and transparent processes. If you have any questions, want feedback on your application or if it's your first time applying, please don't hesitate to contact us for support.

We recognize that barriers can exist in completing the applications. If you are unsure or need help, please email activateyyc@calgarycommunities.com.

Please contact us early so we can ensure we can provide the best support possible.



GRANTING OF FUNDS

All applications will be reviewed by a team of people who will be looking for:

- Engagement of a broad range of people including those who live, work and play in your neighbourhood (we want to see people who normally don't get involved – BE PART OF IT!)
- Improved feelings of safety
- Encourage neighbourliness through adopted spaces and interactions
- Inform permission space, policy language and insight into required maintenance practices

We will also consider:

- Location – we want projects in every “ward” in our city
- Feasibility – the plan is well thought-out and achievable
- Innovation – the project brings new and fun ideas to your community



All projects must adhere to any COVID-19 health restrictions or protocols in place.

REPORTING ON YOUR PROJECT

We want to know how your ActivateYYC project rocked your community! You will be asked to:

- 1) Complete an on-line report that will ask questions like:
 - a. A brief description of your project
 - b. # of people who engaged and # of volunteers who worked on the project
 - c. Your favourite story
 - d. Surprises
 - e. Challenges
 - f. What others should know
 - g. Final cost
- 2) You will be asked to give us photos that “tell the story”
- 3) Finally, proof of expenses (invoices and proof of payment) and your organization’s banking information for reimbursement.

This will launch us to reimburse you for your ActivateYYC 2022 project.



All grants are reimbursement grants and will require you to submit a final report, pictures and proof of expenses. We will only make payments to the sponsor organization – no payments to individuals.



<https://activateyyc.calgarycommunities.com/about/>

