



ACTIVATEYYC GUIDELINES

APPLICATION DEADLINES

STREAM 1: Applications will be accepted on a first come first served basis and are ongoing until August 15, 2023. When the funds are exhausted, applications will no longer be accepted. We have 30 grants available.

STREAM 2 & 3: Applications must be submitted by the March 15, 2023, deadline to allow time to seek internal approvals and permits.

HOW TO APPLY

Stream 1: Complete the appropriate application form on the stream you are applying for below. Only complete applications will be reviewed. We will let you know within 2 weeks of application if you are successful.

Stream 2 & 3: Call the Federation Activate Staff to discuss your location and idea before filling out the application. Once you get the go ahead to apply fill out the online form. Only complete applications will be reviewed and notify you in 2 weeks of application if you are successful.

EVALUATION OF APPLICATIONS

Applications are evaluated considering:

- **IMPACT:** Accessibility and impact of the project to the broader community
- **SUPPORT:** Community support in place for the project, engagement of a broad range of people including those who live, work and play in your neighbourhood (we want to see people who normally don't get involved – Be Part of It!)
- **FEASIBILITY:** the ability of the project team to deliver on the project, with a high probability of success – Strong safety considerations, maintenance plan
- **INNOVATION:** Creativity and ability to advance tactical urbanism concepts – new fun ideas for your community
- **LEVERAGE:** Did you leverage the grant for any other project funding (this is not a requirement but an asset) or get any other groups involved to broaden the impact

GENERAL GUIDELINES

- Local non-profits and organizations within the City of Calgary are eligible for funding.
- Activations must take place between April 1, 2023, and September 30, 2023.
- Interventions must be freely accessible to the public, considerate of all ages and abilities and receive final approval from the ActivateYYC team at the Federation before proceeding.

Funding supports ACTIVATIONS - We fund:

- Equipment and materials: outdoor games, art/painting materials, seating, lighting, lumber to build objects, plants, planters, landscaping supplies or other tangible interventions.
- Artist fees may be considered an eligible expense.

Ineligible expenses:

- Staff or program salaries
- Administrative or overhead costs
- Current, pre-existing program costs
- City infrastructure i.e., speedbumps, stop signs, etc.
- Permanent capital or infrastructure improvements (construction)

All successful applications must credit the Federation of Calgary Communities and the City of Calgary as funders of the program, and share at least 2 posts/ images about your project on social media tagging @cityofcalgary @fedyyc #activateyyc . We will provide you logos for any onsite signage and social media posts.

Successful applicants will be reimbursed grant funds via cheque or direct deposit the month following your final report submission. Projects must be completed no later than September 30th, 2023 and project reports must be submitted no later than October 30, 2023.

BE PART OF IT!