

WAYFINDING



checklist



Activate YYC

- Wayfinding locations are mapped and distances are clear in terms of time or distance or both
- Wayfinding is freestanding
- Wayfinding does not impede sightlines or roadway
- Wayfinding is designed for all weather – durability and longevity of materials considered
- We planned for vandalism, missing signage, other damage, people moving the signs or missing signs
- Visual cohesion and visibility considered
- Wayfinding is clear and simple – ties together somehow
- We have considered how long this will be in place for and have a plan for removal or maintenance
- We have a street use permit and permissions in place prior to installation